

## PRESS RELEASE

FOR IMMEDIATE RELEASE

### Riverbend Laundry Grand Opening & Ribbon Cutting Event Slated for October 4

(Palmer, MA – September 19, 2024) – Riverbend Laundry, in conjunction with the Quaboag Hills Chamber of Commerce, the non-profit organization that promotes business and development within surrounding communities of Hampden, Hampshire, and Worcester counties, has announced a special Ribbon Cutting Event to celebrate the Grand Opening of Riverbend Laundry on Friday, October 4 at 10am.

Riverbend Laundry is a self-service laundromat at 2024 Main Street in the heart of Palmer's Village of Three Rivers. The facility features the Laundroworks system for seamless payments and uses Sanowash technology to ensure every load is thoroughly sanitized.

Riverbend Laundry is a family-owned business operated by Justin, Ryan, and Sergio Dias, proud residents of the local community—Justin and Sergio live in Ludlow, while Ryan calls Palmer home.

Justin earned his Master's degree in Architecture from Wentworth Institute of Technology in 2013 and currently works as a Computational Designer. Ryan graduated from Westfield State University in 2011 with a double major in Finance and Economics and serves as an Accounting Manager. With over 30 years of experience in the construction industry, Sergio has worked his way up from carpenter to foreman and project superintendent.

"Together as local real estate investors, we have a deep understanding of the community's needs, which is why we recognized the opportunity to establish a clean and reliable laundromat in the area" stated Justin Dias. "After identifying a promising building on Main Street, we knew it would be the perfect location to serve our neighbors."

"The Quaboag Hills Chamber is thrilled for Riverbend Laundry and for the region as a whole", said James Przypek, Chief Executive Officer of the Chamber. "We are especially appreciative of the Dias family's work to invest in the local community. They did an incredible job renovating the building into a beautiful and welcoming space, and to deliver these services affordably and conveniently for all to use."

The Ribbon Cutting event will feature presentations from local elected officials including State Senator Jake Oliveira (D) of the Hampden, Hampshire and Worcester District, State Representative Todd Smola (R) of the 1<sup>st</sup> Hampden District, and Palmer Town Manager, Brad Brothers.



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#### About the Quaboag Hills Chamber of Commerce

Established in 1978 and headquartered in Palmer, MA, the Quaboag Hills Chamber of Commerce's purpose is to advance economic growth, interests and tourism for our members through policies, programs and development in the Quaboag Hills region, including the fifteen towns of Belchertown, Brimfield, Brookfield, East Brookfield, Hardwick, Holland, Monson, New Braintree, North Brookfield, Palmer, Spencer, Wales, Ware, Warren, and West Brookfield.

#### **Quaboag Hills Chamber of Commerce Links:**

https://www.qhma.com/ https://www.facebook.com/QuaboagChamber/ https://www.instagram.com/qhccma/ https://www.linkedin.com/company/quaboag-hills-chamber-of-commerce/

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